



3. Explain: the strengths and weaknesses of the project, how the project enhanced, improved and educated the community culturally, and how it met your intended goals. Include any feedback from participants, positive or negative.



## Financial Report Example:

Actual Sources of Income	Original Income Projection	Actual Income	Use of Funds	Original Expense Projection	Actual Expenses
Grants and/or Awards	MAC \$3500 Columbia Trust \$500 MAAA \$1000	\$5700 \$500 0	Administrative Personnel	\$2200	\$2000
Corporate Sponsorship	\$5000	\$7000	Artistic Personnel	\$4675	\$7000
Earned Income	Ticket Sales \$2000 T-Shirt Sales \$300 Concessions \$200	\$2500 \$700 \$275	Technical Personnel	\$2000	\$2000
Other Income	Interest from CD \$200	\$200	Equipment	\$5575	\$5400
Private Donations	\$5,000	\$6200	Supplies & Materials	\$3000	\$3000
City Award	\$5000	\$3000	Marketing	\$3500	\$3375
			Travel	\$550	\$500
			Other (Catering)	\$1200	\$ In Kind
<b>TOTAL</b>	<b>\$22,700</b>	<b>\$23,575</b>	<b>TOTAL</b>	<b>\$22,700</b>	<b>\$23,275</b>

### In Kind Support

Service Provided	Provided By
60 Television Promotional Spots	ABC17 - KMIZ
3 full page print ads	Columbia Business Times
Catering Services for 100 patrons	Jack's Gourmet

### Definitions:

- **Grant...**a financial award provided to a non-profit organization after a written request was submitted asking for funding, and the determination was made that the non-profit fit the grantee's criteria.
- **Corporate Sponsorship...**a financial or in kind award made to an organization from a corporation; in return, the corporation may receive recognition at the event as a sponsor.
- **Earned Income...**any money made at the funded program through sales of concessions, t-shirts, tickets, etc.
- **Other Income...**income generated, but not specifically at the event. The revenues could be income diverted from general operating funds to support the funded project (i.e. interest from a CD owned by the organization or already budgeted funds).
- **Private Donations...**any contribution made by an individual, business or organization to support the funded program.
- **City Arts Funding Award...**the award amount provided by the City of Columbia Office of Cultural Affairs.