Introduced by		
First Reading	_ Second Reading	
Ordinance No	_ Council Bill No	B 226-13
AN	ORDINANCE	
· · · · · · · · · · · · · · · · · · ·	the City Code relating to Par ng the time when this ordinand	
BE IT ORDAINED BY THE COUNCIL FOLLOWS:	OF THE CITY OF COLUM	BIA, MISSOURI, AS
SECTION 1. Chapter 17 of the Missouri, is hereby amended as follow		e City of Columbia,
Material to be deleted in stri	keout; material to be added <u>u</u>	<u>ınderlined</u> .
Sec. 17-161. Fees.		
The following parks and recreation fee	s are hereby established:	
f. Rental fees.		
Large shelter Cosmo Park small/ medium shel <u>Full day rental</u>	n.) shelter reservation hourly i	fee10.00 0 - 50.00 60.00 35.00 45.00

. . .

Festival Displays (per day)	17.5060.00
Parklet	<u>0 - 200.00</u>
Picnic table (per table)	0 - 25 00

Full day rental60.00

Picnic table delivery (1 to 8 tables)
•••
h. Athletic Field Rentals. In addition to the recreation facility use charge under section (o) (2).
Tennis courts <u>and outdoor basketball courts</u> - per court (1) Per court, per hour
•••
SECTION 2. This ordinance shall be in full force and effect from and after October 1, 2013.
PASSED this day of, 2013.
ATTEST:
City Clerk Mayor and Presiding Officer
APPROVED AS TO FORM:
City Counselor

Source: Parks and Recreation

Agenda Item No:

To: <u>City Council</u> From: <u>City Manager and Staff</u>

Council Meeting Date: Aug 5, 2013

Re: Proposed Parks and Recreation Fee Ordinance Changes

EXECUTIVE SUMMARY:

As part of the FY2014 budget process, the Columbia Parks and Recreation Department evaluated existing fees and are proposing no adjustments. The department is requesting the establishment of several new fees (Cosmo Park full/partial day shelter rental, picnic table rental and parklet rental) to enhance or increase services. The proposed changes, if implemented, are expected to generate less than \$5,000 in additional revenue for the City's Recreation Services Fund. The proposed fees revisions are based on market research and internal staff review.

DISCUSSION:

The Department is proposing a few new fees based on customer requests and the introduction of a new amenity. These new fees include a full and partial day shelter rentals in Cosmo Park, picnic table rental fee, outdoor basketball court rental fee, and a parklet rental fee.

In order to meet the demands of our customers, staff is proposing to establish new fees and rental guidelines for the medium and large shelters in Cosmo Park. Current shelter rental policies allow for one exclusive rental per day that can be secured with payment a year in advance. During peak season (May-August), the shelters at Cosmo Park are fully rented. Often, customers rent the shelter for either the lunch or evening period and the shelter sits empty for most of the day. Under the proposed policy, customers will be able to rent the shelter from 9:00 am to 3:00 pm or 4:00 pm to 11:00 pm for one rate (partial day) or pay the full day fee and have guaranteed access to the facility from 9a-11p. Park maintenance staff will be available to clean the shelters between the two rental periods. If the patron needs the shelter prior to 9am, they can pay the early bird fee of \$10 per hour that is outlined in the amended P&R fee ordinance. Several event organizers request the use of the shelters in the early morning often as early as 6:00 am. These rentals require park maintenance staff to begin work at 4:00 am in order to clean and prepare the shelter prior to the rental. This early morning rental fee will help offset the additional cost of shift-differential and overtime for these occasions. These picnic shelter rental fees will be evaluated after two years in order to determine their effectiveness.

In FY2013, P&R department constructed and introduced its first parklet. The concept of a portable park has been well received and the department is proposing a new fee that will allow local businesses and/or organizations to rent the parklet. The fee will help offset the cost for the delivery, set-up and removal of the parklet. The customer will be required to pay the parking meter fees.

The final new fees establish a cost for the rental and delivery of picnic tables and for the rental of outdoor basketball courts.

FISCAL IMPACT:

The proposed changes to the fee ordinance, if approved, are expected to generate less than \$5,000 in additional revenue for Recreation Services Fund. If the pilot program at Cosmo Park is a success and expanded to multiple locations, the Recreation Services Fund would be affected financially. The proposed increase in revenue has already been included in FY2014 base budget numbers.

VISION IMPACT:

http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php

The additional funding will assist the Department in addressing vision goal 12.2. The vision goal states "Columbia's recreational needs and desires will be met through effective public and private partnerships that provide outstanding, exciting, and diverse recreational facilities such as, but not limited to, an ice skating rink, golf courses, tennis courts, soccer fields, ball fields, ball parks, and swimming pools. These facilities will be placed appropriately throughout the city to allow easy access for everyone."

SUGGESTED COUNCIL ACTIONS:

Approval of the ordinance adopting the proposed revisions in the Park and Recreation Department fees.

FISCAL and VISION NOTES:								
	y Fiscal Impact er all that apply Program Impact		pact	Mandates				
City's current net FY cost	\$0.00	New Program/ Agency?	No	Federal or State mandated?	No			
Amount of funds already appropriated	\$0.00	Duplicates/Epands an existing program?	No	Vision Implementation impact				
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site				
Estimated 2 yea	ar net costs:	Resources Required		Vision Impact?	Yes			
One Time	\$0.00	Requires add'I FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #	12.2			
Operating/ Ongoing	\$0.00	Requires add'i facilities?	No	Secondary Vision, Strategy and/or Goal Item #				
		Requires add'l capital equipment?	No	Fiscal year implementation Task #				