Water and Light Advisory Board April 16, 2014

A meeting of the Water and Light Advisory Board was held Wednesday, April 16, 2014 at Noon in the Water Distribution Conference Room, Joe Paul Crane Building, 1510 Business Loop 70 East. The meeting was attended by:

John Conway, Chair
Tom O'Connor, Member
Hank Ottinger, Member
Dick Parker, Vice Chair
Jack Clark, Member
Tad Johnsen, Water and Light Director
Ryan Williams, Assistant Water and Light Director
Jim Windsor, Utility Financial Manager
Christian Johanningmeier, Power Production Superintendent
Carol Schafer, Administrative Supervisor
Bob Drake, Water Distribution Superintendent
Bill Strawn, Water Distribution Superintendent
Connie Kacprowicz, Communications and Marketing Supervisor
David Storvick, Engineering Manager
Tracy Frevert, Senior Administrative Support Assistant

The April 16, 2014 meeting was called to order by Chairman John Conway at 12:08 p.m.

UPDATE STRATEGIC PLAN

Tad Johnsen and Ryan Williams gave a status update of each of the six priorities of the Water and Light Department Strategic Plan FY 2012 – FY 2015. They reviewed the strategic goal, the strategic objectives, department initiatives and performance measures for each of the six priorities.

• Robust Infrastructure

Dick Parker recommended identifying locations where infrastructure could be easily added in addition to locations where it would be difficult to add new infrastructure. Jack Clark stated that evaluating cost is a worthwhile objective and should be part of the plan. Following discussion the Board determined that policies on future growth and who pays for growth would be better addressed in the Financial Health priority.

- Workforce
- Financial Health

Jack Clark recommended revising Water and Light's Strategic Plan to make it consistent with Columbia Imagined Comprehensive Plan. Dick Parker made a motion, seconded by Jack Clark, to send a letter to Council supporting the idea of revisions to the City's and Water and Light's Strategic Plans based on consistency with the City's updated Strategic Plan. Motion passed. Jack Clark will draft the letter and forward it to Tad Johnsen.

• Customer Engagement & Education Dick Parker reiterated the need to promote photovoltaics.

• Sustainability

Tom O'Connor requested elaboration of the department initiative of "Develop and implement pricing programs to encourage efficiencies," as it could apply not only to rebates and incentives, but also to rate structure. He suggested either adding a new initiative referencing rate structure, or revising the current language to include rates as pricing programs to encourage efficiencies. Staff considers rate structure to be a Financial Health topic.

Dick Parker suggested incorporating a clear statement on what the renewable energy goals are.

Innovation

Jack Clark stated that an objective could be added evaluating locations for electric vehicle charging stations.

Jack Clark recommended leaving the current Water and Light Department Strategic Plan as is, and incorporating the Board's suggestions into a future document. He also suggested waiting to revise Water and Light's Strategic Plan until after the City's has been revised.

The next regularly scheduled meeting is May 7, 2014.

The meeting adjourned at 2:26 p.m.

Respectfully submitted,