Introduced by	Council Bill No	<u>R 66-13</u>
A RE	ESOLUTION	
authorizing agreements wi Missouri Symphony Societ		
BE IT RESOLVED BY THE COUNCIL FOLLOWS:	OF THE CITY OF COLU	MBIA, MISSOURI, AS
SECTION 1. The City Manager is Thumper Productions, LLC for sports deve Program for the 2013 Roots 'N Blues 'N content of the agreement shall be substa and made a part hereof as fully as if set	elopment funding under the BBQ Half Marathon & 10I antially as set forth in "Exh	e Tourism Development K Race. The form and
SECTION 2. The City Manager is Missouri Symphony Society for festive Development Program for the 2013 Hot agreement shall be substantially as set for hereof as fully as if set forth herein verbases	vals and events funding t Summer Nights. The foorth in "Exhibit B" attached by the control of th	g under the Tourism orm and content of the
ADOPTED this day of		, 2013.
ATTEST:		
City Clerk	Mayor and Presidi	ng Officer
APPROVED AS TO FORM:		
City Counselor		

AGREEMENT

THIS AGREEMENT is entered into this	day of	, 2013, by and between
the City of Columbia, Missouri (hereinafter "Cit	ty"), and Thumper	Productions, LLC, (hereinafter
"Contractor").		

City and Contractor agree as follows:

- 1. The Contractor shall provide the services outlined in its proposal for the 2013 Roots 'N Blues 'N BBQ Half Marathon & 10K Race, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of \$10,000.00 (Ten Thousand Dollars) in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
- 2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
- 3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
- 4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
- 5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
- 6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
- 7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

	CITY OF COLUMBIA, MISSOURI		
	By: Mike Matthes, City Manager		
ATTEST:			
Sheela Amin, City Clerk			
APPROVED AS TO FORM:			
City Counselor			
	Agency		
	By:		
	IRS-EIN:		
	ATTEST:		
CERTIFICATION: I hereby certify that which it is to be charged and that the appropriation sufficient to pay therefor. 2	at this contract is within the purpose of the appropriation to the credit of such 229-4820-509-49.90		
	John Blattel, Director of Finance		

AGREEMENT

THIS AGREEMENT is entered into this	day of	, 2013, by	and between
the City of Columbia, Missouri (hereinafter "City	"), and Missouri	Symphony Society,	(hereinafter
"Contractor").			

City and Contractor agree as follows:

- 1. The Contractor shall provide the services outlined in its proposal for the 2013 Hot Summer Nights, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of \$10,000.00 (Ten Thousand Dollars) in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
- 2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
- 3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
- 4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
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- 7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI By: Mike Matthes, City Manager ATTEST: Sheela Amin, City Clerk APPROVED AS TO FORM: City Counselor Agency By: IRS-EIN: ATTEST: CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor. 229-4820-509-49.90 John Blattel, Director of Finance



Source: Convention and Visitors Bure

To: <u>City Council</u> From: <u>City Manager and Stat</u>

Council Meeting Date:

Apr 1, 2013

Agenda Item No:

Re:

Resolution Authorizing Tourism Development Funds and Authorizing the City Manager to Execute Agreements

EXECUTIVE SUMMARY:

The Convention & Visitors Bureau (CVB) Advisory Board received two (2) Tourism Development Program applications at their March 18, 2013 meeting. The 2013 Roots 'N Blues 'N BBQ Half Marathon & 10K Race and the MO Symphony Society's "Hot Summer Nights" festival.

DISCUSSION:

The Roots 'N Blues N 'BBQ Festival Half Marathon and 10K Race will be held Saturday, September 21 starting at Flat Branch Park downtown. Last year the event had over 1,400 participants from 21 states. Thumper Productions requested \$10,000 in Sports Development Funds (SDF) for out of market advertising and promotion as well as prize money, which is what draws many out of town participants.

The Roots 'N Blues 'N BBQ Festival has over 50,000 attendees and many race participants come in to run and then stay overnight to attend the music portion of the festival. The event is held during a non-football weekend and a lower hotel occupancy period.

The CVB Board voted unanimously to recommend full funding request of \$10,000 for out of market/state marketing & promotion and prize money.

Hot Summer Nights is held June 5 - July 14, 2013. Over 25 concerts are held at the Missouri Theatre during this six week period. Over 10,000 tickets were sold last year and the MO Symphony Society requested \$15,000 in Tourism Development Festival & Event Funds (TDFE) for entertainment fees, out of county marketing and website enhancements for on-line ticket purchases.

Hot Summer Nights is the largest classical and pops summer music festival west of Chicago and east of Aspen. Programming has been expanded to bring in more diverse, family oriented concerts and also appeal more toward younger audiences.

The CVB Board voted to recommend funding of \$10,000 for out of market advertising and promotion.

FISCAL IMPACT:

\$20,000

VISION IMPACT:

http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php

None

SUGGESTED COUNCIL ACTIONS:

Approval of the Resolution.

FISCAL and VISION NOTES:						
City Fiscal Impact Enter all that apply		Program Imp	pact	Mandates		
City's current net FY cost	\$20,000.00	New Program/ Agency?	No	Federal or State mandated?	No	
Amount of funds already appropriated	\$20,000.00	Duplicates/Epands an existing program?	No	Vision Implementation impact		
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site		
Estimated 2 yea	ar net costs:	Resources Rec	quired	Vision Impact?	No	
One Time	\$0.00	Requires add'I FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #		
Operating/ Ongoing	\$0.00	Requires add'l facilities?	No	Secondary Vision, Strategy and/or Goal Item #		
		Requires add'l capital equipment?	No	Fiscal year implementation Task #		