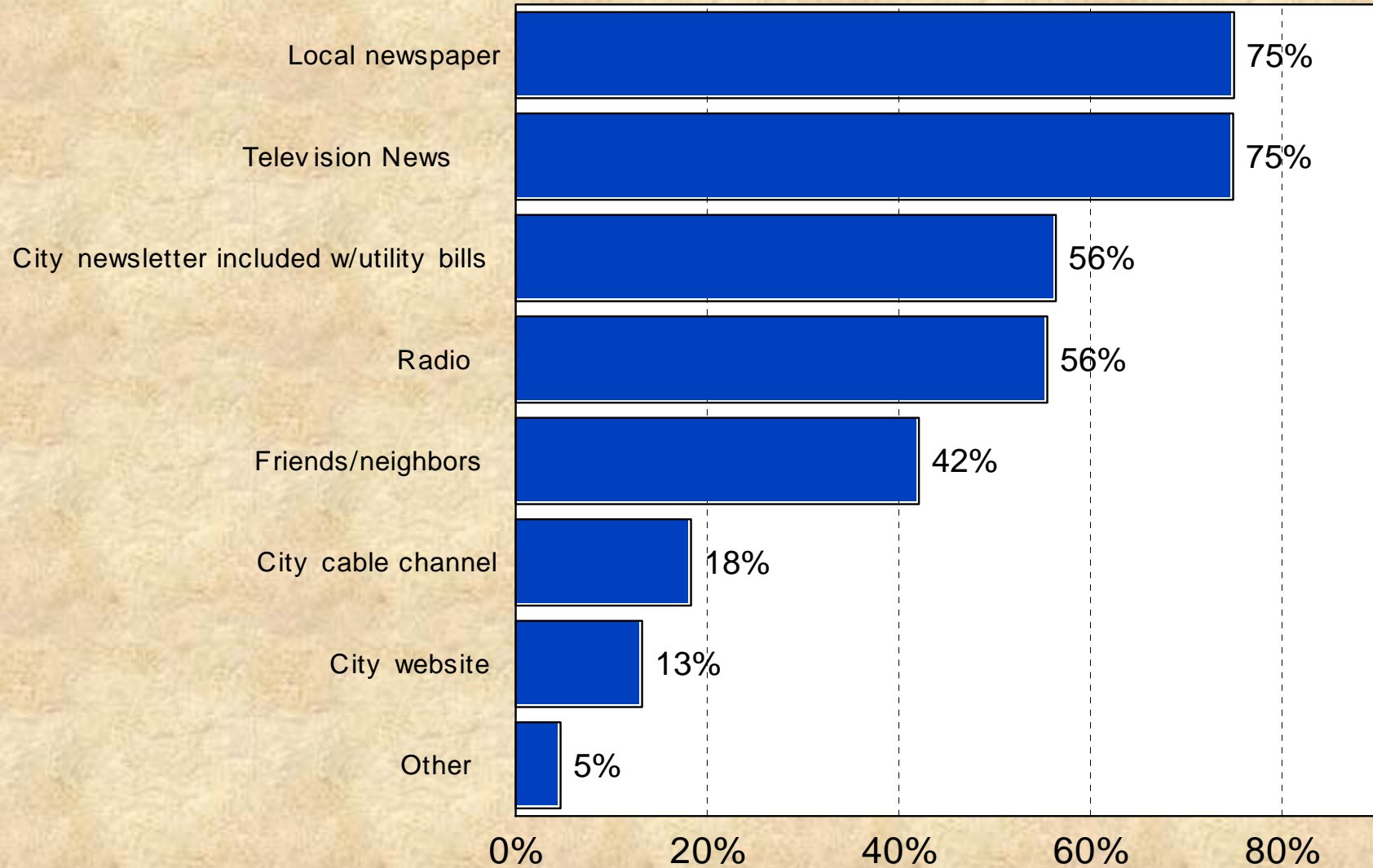


Communications

How Residents Get Information About City Issues

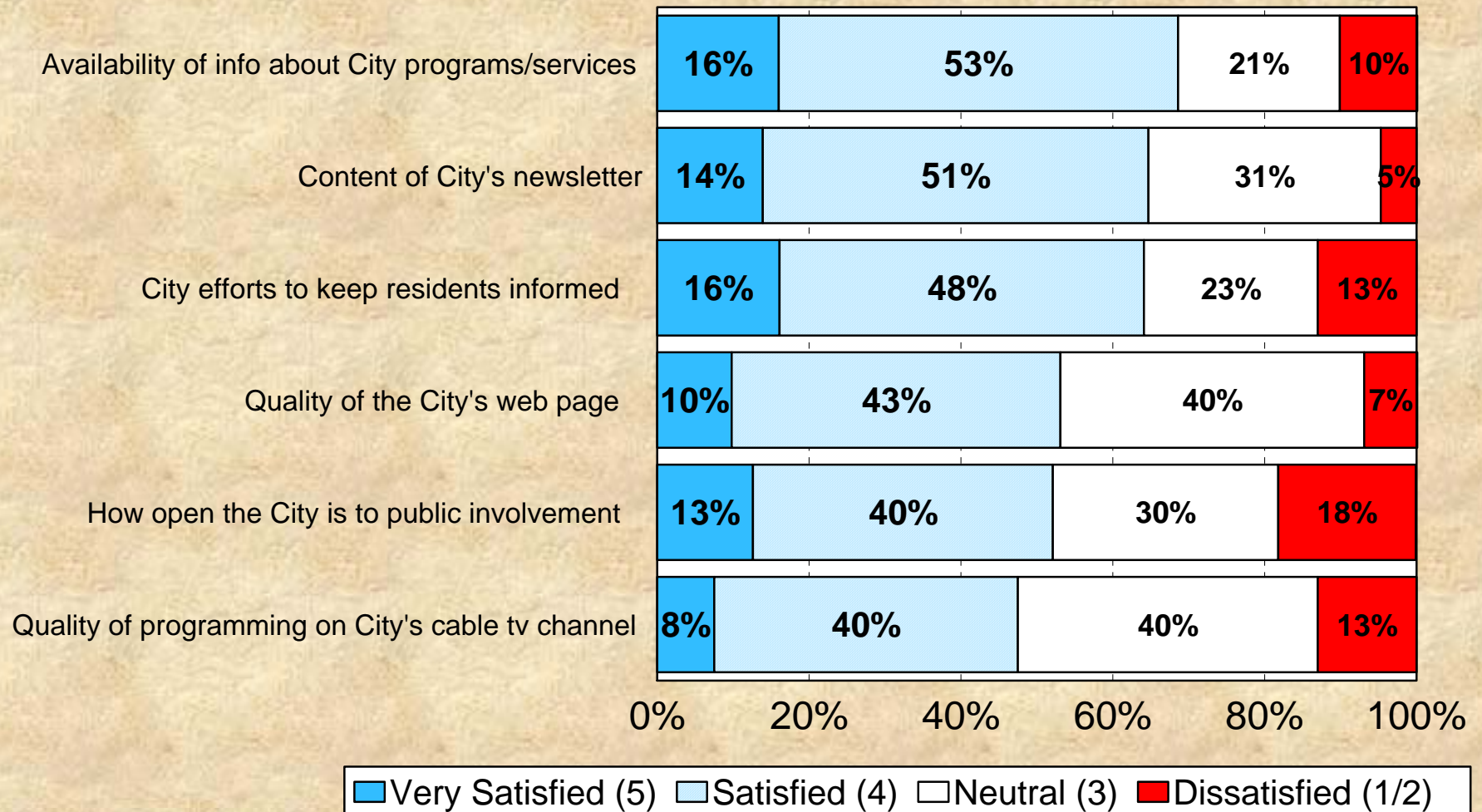
by percentage of respondents
multiple choices could be made



Source: ETC Institute DirectionFinder (2005 - Columbia, MO)

Satisfaction with Various Aspects of City Communications

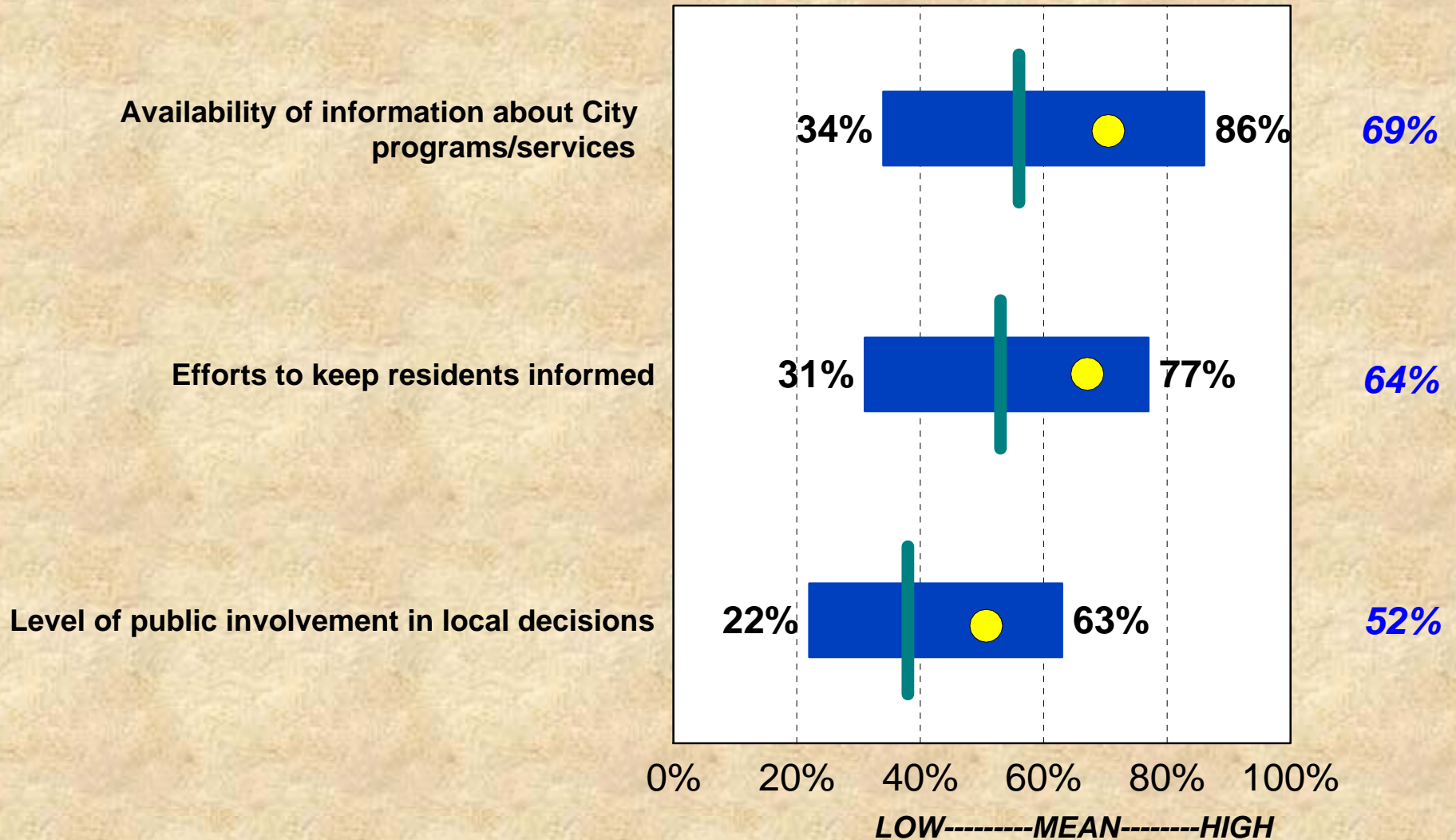
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
excluding don't knows



Satisfaction with City Communications 2005

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
excluding don't knows

● Columbia, MO



Source: ETC Institute Survey (May 2005)



Satisfaction with City's Public Involvement Efforts (Q12c)

*2005 Columbia
Community Survey*

Potential Areas of
Concern

Mean Rating
1=very unsatisfied
5=very satisfied

LEGEND:

	1.00 to 1.80
	1.80 to 2.60
	2.60 to 3.40
	3.40 to 4.20
	4.20 to 5.00

