2011 City of Columbia DirectionFinder® Survey

Appendices

Submitted to

The City of Columbia, MO

725 W. Frontier Circle
Olathe, KS 66061
(913) 829-1215
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Final Report: Appendices

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Appendix A:

GIS Maps
Location of Survey Respondents

2011 City of Columbia Community Survey

Satisfaction with Public Safety Services

2011 City of Columbia Community Survey

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Note: "Other" areas did not contain any responses.
Satisfaction with Parks and Recreation Programs and Facilities

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses

Satisfaction with the Condition of City Streets

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses
Satisfaction with Enforcement of City Codes for Building and Housing

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses

Satisfaction with the Quality of City Employee Customer Service

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses
Satisfaction with Public Health Services in the Community

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses

Satisfaction with Solid Waste Services

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses
Satisfaction with the Overall Value Received for City Tax Dollars

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: “Other” areas did not contain any responses

Satisfaction with How Well the City is Planning for Growth

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: “Other” areas did not contain any responses

2011 City of Columbia Community Survey
Satisfaction with Overall Quality of Life in the City

Shading reflects the mean rating for all respondents by CBG (merged as needed)

**LEGEND**

Mean rating on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses.

2011 City of Columbia Community Survey

Satisfaction with Overall Feeling of Safety in the City

Shading reflects the mean rating for all respondents by CBG (merged as needed)

**LEGEND**

Mean rating on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses.

2011 City of Columbia Community Survey
How Safe Residents Feel Walking in Their Neighborhood at Night

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0 – 1.8 Very Unsafe
1.8 – 2.6 Unsafe
2.6 – 3.4 Neutral
3.4 – 4.2 Safe
4.2 – 5.0 Very Safe

Other

Note: "Other" areas did not contain any responses

How Safe Residents Feel in Downtown Columbia During the Day

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0 – 1.8 Very Unsafe
1.8 – 2.6 Unsafe
2.6 – 3.4 Neutral
3.4 – 4.2 Safe
4.2 – 5.0 Very Safe

Other

Note: "Other" areas did not contain any responses

ETC Institute (2011)
How Safe Residents Feel in Downtown Columbia at Night

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0‐1.8 Very Unsafe
1.8‐2.6 Unsafe
2.6‐3.4 Neutral
3.4‐4.2 Safe
4.2‐5.0 Very Safe

Other

Note: "Other" areas did not contain any responses.

How Safe Residents Feel in City Parks During the Day

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0‐1.8 Very Unsafe
1.8‐2.6 Unsafe
2.6‐3.4 Neutral
3.4‐4.2 Safe
4.2‐5.0 Very Safe

Other

Note: "Other" areas did not contain any responses.
How Safe Residents Feel in City Parks at Night

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Unsafe
1.8-2.6 Unsafe
2.6-3.4 Neutral
3.4-4.2 Safe
4.2-5.0 Very Safe
Other
Note: "Other" areas did not contain any responses

Satisfaction with Police Efforts to Prevent Crime

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other
Note: "Other" areas did not contain any responses
Satisfaction with Snow Removal on Major City Streets

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0 - 1.8 Very Dissatisfied
1.8 - 2.6 Dissatisfied
2.6 - 3.4 Neutral
3.4 - 4.2 Satisfied
4.2 - 5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses.

Satisfaction with Snow Removal on Neighborhood Streets

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0 - 1.8 Very Dissatisfied
1.8 - 2.6 Dissatisfied
2.6 - 3.4 Neutral
3.4 - 4.2 Satisfied
4.2 - 5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses.
Satisfaction with Overall Cleanliness and Appearance of City Streets

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0‐1.8 Very Dissatisfied
1.8‐2.6 Dissatisfied
2.6‐3.4 Neutral
3.4‐4.2 Satisfied
4.2‐5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses

2011 City of Columbia Community Survey

Satisfaction with the Adequacy of City Street Lighting

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0‐1.8 Very Dissatisfied
1.8‐2.6 Dissatisfied
2.6‐3.4 Neutral
3.4‐4.2 Satisfied
4.2‐5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses

2011 City of Columbia Community Survey
Satisfaction with Maintenance of City Street Lighting

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0 - 1.8 Very Dissatisfied
1.8 - 2.6 Dissatisfied
2.6 - 3.4 Neutral
3.4 - 4.2 Satisfied
4.2 - 5.0 Very Satisfied

Other
Note: "Other" areas did not contain any responses

Satisfaction with the Condition of City Sidewalks

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0 - 1.8 Very Dissatisfied
1.8 - 2.6 Dissatisfied
2.6 - 3.4 Neutral
3.4 - 4.2 Satisfied
4.2 - 5.0 Very Satisfied

Other
Note: "Other" areas did not contain any responses
Satisfaction with the Availability of Sidewalks in the City

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses

Satisfaction with City Enforcement of Clean-Up of Litter on Private Property

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses
Satisfaction with City Enforcement of Maintenance of Business Property

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Note: "Other" areas did not contain any responses

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Satisfaction with City Enforcement of Off-Street Parking Regulations

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Note: "Other" areas did not contain any responses
Agreement that City Employees Were Available to Meet Needs

Shading reflects the mean rating for all respondents by CBG (merged as needed)

**LEGEND**

Mean rating on a 5-point scale, where:

- 1.0-1.8 Strongly disagree
- 1.8-2.6 Disagree
- 2.6-3.4 Neutral
- 3.4-4.2 Agree
- 4.2-5.0 Strongly agree

Note: "Other" areas did not contain any responses

2011 City of Columbia Community Survey

Agreement that it was Easy to Reach the Right Person at the City

Shading reflects the mean rating for all respondents by CBG (merged as needed)

**LEGEND**

Mean rating on a 5-point scale, where:

- 1.0-1.8 Strongly disagree
- 1.8-2.6 Disagree
- 2.6-3.4 Neutral
- 3.4-4.2 Agree
- 4.2-5.0 Strongly agree

Note: "Other" areas did not contain any responses

2011 City of Columbia Community Survey
Agreement that City Employees were Courteous

2011 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

**LEGEND**

Mean rating on a 5-point scale, where:

- 1.0-1.8 Strongly disagree
- 1.8-2.6 Disagree
- 2.6-3.4 Neutral
- 3.4-4.2 Agree
- 4.2-5.0 Strongly agree

Other

Note: "Other" areas did not contain any responses

Agreement that City Employees Did What They Said They Would

2011 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

**LEGEND**

Mean rating on a 5-point scale, where:

- 1.0-1.8 Strongly disagree
- 1.8-2.6 Disagree
- 2.6-3.4 Neutral
- 3.4-4.2 Agree
- 4.2-5.0 Strongly agree

Other

Note: "Other" areas did not contain any responses
Agreement that City Employees Gave Prompt, Accurate, and Complete Answers to Questions

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

**LEGEND**
Mean rating on a 5-point scale, where:

- 1.0-1.8 Strongly disagree
- 1.8-2.6 Disagree
- 2.6-3.4 Neutral
- 3.4-4.2 Agree
- 4.2-5.0 Strongly agree

Other

Note: "Other" areas did not contain any responses

Agreement that City Employees Were Technically Competent

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

**LEGEND**
Mean rating on a 5-point scale, where:

- 1.0-1.8 Strongly disagree
- 1.8-2.6 Disagree
- 2.6-3.4 Neutral
- 3.4-4.2 Agree
- 4.2-5.0 Strongly agree

Other

Note: "Other" areas did not contain any responses
Agreement that it is Easy to Get Needed Information from City Government

2011 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Strongly disagree
1.8-2.6 Disagree
2.6-3.4 Neutral
3.4-4.2 Agree
4.2-5.0 Strongly agree

Other

Note: "Other" areas did not contain any responses

Agreement that Information is Communicated Clearly and Accurately

2011 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Strongly disagree
1.8-2.6 Disagree
2.6-3.4 Neutral
3.4-4.2 Agree
4.2-5.0 Strongly agree

Other

Note: "Other" areas did not contain any responses
Agreement that City Government is Open to Citizen Involvement and Ideas

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0–1.8 Strongly disagree
1.8–2.6 Disagree
2.6–3.4 Neutral
3.4–4.2 Agree
4.2–5.0 Strongly agree

Note: "Other" areas did not contain any responses

Satisfaction with the Usefulness of Programming on the City’s Cable TV Channel

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0–1.8 Very Dissatisfied
1.8–2.6 Dissatisfied
2.6–3.4 Neutral
3.4–4.2 Satisfied
4.2–5.0 Very Satisfied

Note: "Other" areas did not contain any responses
Satisfaction with How Easy it is to Use the City’s Website

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses

Satisfaction with the Usefulness of Information on the City’s Website

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses
Likelihood that Residents Would Vote to Raise Assessment for Stormwater Improvements

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Not likely at all
1.8-2.6 Not likely
2.6-3.4 Somewhat likely
3.4-4.2 Likely
4.2-5.0 Very likely
Other

Note: "Other" areas did not contain any responses

Satisfaction with City Efforts to Prevent the Spread of Infectious Disease

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses
Satisfaction with City Efforts to Guard Against Food Poisoning

2011 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses

Satisfaction with City Efforts to Guard Against Exposure to Environmental Risks

2011 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Other

Note: "Other" areas did not contain any responses
Satisfaction with City Efforts to Assure the Health of Women and Children

2011 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Note: "Other" areas did not contain any responses

Satisfaction with Residential Trash Collection

2011 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied

Note: "Other" areas did not contain any responses
Satisfaction with City Electric Service

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other
Note: "Other" areas did not contain any responses.

Satisfaction with City Water Service

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other
Note: "Other" areas did not contain any responses.
Satisfaction with Ease of Getting To/From Home and Shopping Areas

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other
Note: "Other" areas did not contain any responses

Satisfaction with Ease of Travel by Bike in the City

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)
Satisfaction with the Ease of Walking in the City

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses

Satisfaction with the Availability of Public Transportation Service in the City

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other

Note: "Other" areas did not contain any responses
Priority of Ensuring Availability of Affordable Housing

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High
Other

Note: "Other" areas did not contain any responses

Priority of Minimizing Congestion on City Streets

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High
Other

Note: "Other" areas did not contain any responses
Priority of Improving Sidewalks

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High

Other

Note: "Other" areas did not contain any responses

Priority of Adding Bike Lanes and Paths

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High

Other

Note: "Other" areas did not contain any responses
Priority of Maintaining City Streets and Infrastructure

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High

Other

Note: "Other" areas did not contain any responses

Priority of Managing Stormwater Runoff

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High

Other

Note: "Other" areas did not contain any responses
Priority of Protecting Residents and Businesses from Crime

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High
Other

Note: "Other" areas did not contain any responses

Priority of Increasing the Level of Participation by Residents in Local Government

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High
Other

Note: "Other" areas did not contain any responses
Priority of Improving the Visual Attractiveness of the City

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High

Note: "Other" areas did not contain any responses

Priority of Improving Cooperation Between the City and County

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Very Low
1.8-2.6 Low
2.6-3.4 Medium
3.4-4.2 High
4.2-5.0 Very High

Note: "Other" areas did not contain any responses
Willingness to Have City Taxes Used to Support Economic Opportunity

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Not willing at all
1.8-2.6 Not willing
2.6-3.4 Somewhat willing
3.4-4.2 Willing
4.2-5.0 Very willing
Other

Note: "Other" areas did not contain any responses

Willingness to Have City Taxes Used to Support Independent Living

2011 City of Columbia Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

LEGEND
Mean rating on a 5-point scale, where:
1.0-1.8 Not willing at all
1.8-2.6 Not willing
2.6-3.4 Somewhat willing
3.4-4.2 Willing
4.2-5.0 Very willing
Other

Note: "Other" areas did not contain any responses
Willingness to Have City Taxes Used to Support Mental Health Services

2011 City of Columbia Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

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Note: "Other" areas did not contain any responses.
Appendix B:
Additional Comments
City Of Columbia Survey Comments

- Hope I helped, I was glad to! Good luck with everything.
- [With regard to participating in City-sponsored focus groups]: I would be interested in the future, but cannot now, due to school.
- Grace Lane and Richland Road are full of potholes!
- My family has participated in many "Clean Up Columbia" events over the years. It is so frustrating picking up other people’s trash. Suggestion: kids and adults who get in trouble should have to go to streams to pick up trash! The streams are the worst place, in my opinion, to collect trash. Thank you.
- I would be more than happy to pay more in taxes if it meant snow removal would rise to adequate levels. The public works folks need to find out how other cities are able to clear their streets and apply those methods here. Current practices are unacceptable. Also, the city needs to enforce shoveling ordinances, especially in front of businesses and apartment complexes. It's uncivilized to make people walk in the streets and dangerous when those streets are not plowed.
- Get rid of duplexes. Too much Section 8 housing in too many areas of the city.
- The bus service in the 90s was horrific. They were doing a better job until they changed the routes. They used to go down Providence Road South and I could catch it at Kentucky Avenue. Now I must walk a mile in extreme heat or cold to Stewart Road to catch the 101 South. They did this about the time I moved to a south location and it has really hampered my ability to get home in 45 minutes. Sometimes it is an hour and twenty minutes. They need a bus after 4:30 p.m. that goes south like it does before 11:30 a.m. Also, they need to have more surveillance in high-crime areas or in areas where crime has increased – and not worry so much about petty crimes. Finally, the streets in Columbia are the worst I have seen for a city this size. The potholes are really bad.
- As soon as my house sells I am moving AWAY.
- Complaint: I have lived in my house over 5 years now and the sidewalk behind my house exists, but that is it. No sidewalk extending beyond. I think we need to focus on completing the neighborhood sidewalks around town. Positive: one thing that attracts us to Columbia is the number of nature areas and walking trails around town along with the number of family-friendly events happening around town!
- Need an I-170 entrance somewhere south of Stadium – Stadium I-70, too! busy!! Stadium by mall needs to be 3-lane!
- Need a survey where you can write in why you chose the number for the rating given, so the city can hear specifically why the citizens are unhappy.
• Reduce bicycle facilities. Improve roadways in the city. City should look into other builders of roads in Columbia. Should create more houses. Crime is escalated by Moberly Correctional Facility prisoners because they all come to Columbia instead of their own society.
• Emergency response is very good.
• Could do better in storm water management and environmental problems/issues. City is moving in the right direction, but improvements need to be made. Walking school bus program needs to be expanded to more grades.
• Survey is too long.
• Bike paths are out of control.
• Need more specific surveys.
• Pay more attention to Ward 1. More people need to pick up trash. Better inspection by the city is needed.
• Need more volunteer work for police.
• My wife and I wish that we could've moved here 30 years ago. We love this city. I think you guys are doing a wonderful job!
• Snow removal improvements are needed.